



**Talent Economic Development Commission
REGULAR MEETING AGENDA
Town Hall
April 11, 2019 — 6:30 p.m.**

REGULAR MEETING — 6:30 p.m.

- 1. Call to Order/Roll Call**
- 2. Approval of Minutes**
- 3. Regular Agenda**
 - 3.1 Business Engagement Discussion & Planning**
 - 3.2 Research Reports on Recent Business Engagement (if any)**
 - 3.3 Revisit budget proposal for City Council**
- 4. Discuss Agenda Items for the Next Meeting**
- 5. Adjournment**

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Note: This agenda and the entire agenda packet, including staff reports, referenced documents, resolutions and ordinances are posted on the City of Talent website (www.cityoftalent.org) in advance of each meeting.

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Economic Development Commission
Talent, Oregon Town Hall
March 14, 2019 – 6:30 PM

MEETING MINUTES

Call to Order/Roll Call at 6:33 p.m.

| Members Present: | Members Absent: |
|--|-----------------|
| Commissioner Buono Commissioner Chavez Commissioner Gioia Commissioner Hauser Commissioner Locke Commissioner Mallory Commissioner Chair Wilcoxson | |
| Also Present: | |
| Mr. Kurt Sexton Council Member Stephanie Dolan | |

1. Call to Order and Roll Call

2. Approval of Minutes

After making the correction regarding the posted date of the next meeting from March 8, 2019 to March 14, 2019, Commissioner Mallory motioned to accept the Minutes from the January meeting. Seconded by Commissioner Locke

No Discussion

Vote: **ALL** ayes, _ nays. Motion passes

3. Regular Agenda:

3.1 Discussion and analysis of the final survey results

Approximately 250 combined responses were received

Commissioner Buono provided a presentation of results for the two survey versions and focusing on Resident/Non-Resident and Business Owners

Result of this review is that more questions surfaced for the Commissioners and discussion

- Councilor Dolan shared that a survey has been done regarding parking options in Talent
 - Parking needs are sufficient at this time, but belief is that new issues will arise as the city grows
- The survey revealed:
 - Services desired by community members, which include banking, grocery, hardware, and restaurants
 - That out-of-town visitors need a reason to visit and patronize Talent
 - The challenges faced when opening and/or operating a business in Talent
 - Cost and Space were the top reasons
- Discussion moved on to how our commission could find out from local business owners what they experienced as they went through the process of doing business in Talent
- Other points discussed include:
 - Is Talent a business-friendly city?
 - How do other cities attract businesses to open?
 - Is economic “growth” something the people living in Talent desire?
 - If not, how to approach the subject with community members?
 - A public relations campaign to educate the community on the positive aspects of economic development was suggested

3.2 From here Commissioners discussed if we are ready to make recommendations to the City Council

It was decided we need more data, more questions answered, and knowledge on how to put together a list of recommendations before we go before the Council

- Council Member Dolan provided us with the correct approach and language to use for our submission
- Commissioner Locke offered to consolidate the survey information in a more-easily digestible spreadsheet
- It was suggested we, as EDC members, approach local businesses and ask some questions about their experience
 - We need a list of businesses in Talent
 - Each of us is to ask the same questions

3.3 Budget Proposal to be presented to City Council

It was decided that we are not yet prepared to present a budget request for funding from City Council.

4. Agenda Items for next meeting on Thursday, April 11 at 6:30 pm

- Each Commissioner will bring in questions for local businesses regarding their experience opening and operating a business in Talent. Commissioners will review and decide on appropriate questions to ask
- Commissioner Mallory will provide a list of business to approach and a template
- Commission will discuss the Community Calendar idea brought up by Council Member Dolan
- Commission will revisit the Budget Proposal

Adjournment at 8:03 p.m.

Respectfully submitted by:

Lisa Gioia, Secretary

Attest:

(name), Chair

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Note: These minutes and the entire agenda packet, including staff report and referenced documents, are posted on the City of Talent website (www.cityoftalent.org) after each meeting. The minutes are not a verbatim record: the narrative has been condensed and paraphrased to reflect the discussions and decisions made.

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